

Our culture

Meaningful, innovative ideas and strong craft skills have always been a fundamental currency of excellence in professional creative practice. Teaming this with opportunities to launch your work to industry and link with some of the world's top creative thinkers and business minds means we provide a provocative and highly relevant experience for your career ambitions. With a global outlook and inspiring teaching (*from within and beyond industry and the arts*) we aim to produce highly adaptive individuals; critically engaged and equipped to deal with communication questions in both local and global contexts and for societal and business needs.

Our course recruits students from around the world, to build an interdisciplinary cohort from across communication design disciplines. This aims to make for a stimulating and broad-based culture, where a rich dialogue and discourse can exist and be supported by the highest level of teaching. We work with industry partners who help to support professional development and business acumen; whether you aspire to work for a creative company or set up your own enterprise.

Structure and approach

The course is planned and constructed to 'provoke' your learning. This includes not only peer and tutor based critique but also challenge and insight from visiting lecturers or 'provocateurs'. Previously these have included a wide spectrum of people including designer Bruce Mau, photographer Martin Parr, creative director Sir John Hegarty and lyricist Sir Tim Rice, to name but a few.

The year is also divided to further provoke your development;

Term 1 (deconstruction); The first 15 weeks provide an opportunity to reflect on your own design process through practical design projects & investigations. The emphasis is on unpacking and challenging your existing methodology, so to identify new areas of focus, to further develop strengths, and to highlight habits or assumptions in your practice as a designer.

Term 2 (reconstruction); You continue to respond to scenarios set by staff and visiting professionals, exploring the 'making' of your proposal in the context of emergent technologies and theory. 'Risk' is embraced as an asset to idea development and you are encouraged to incorporate new methodologies into your own practice that can enhance your performance.

Term 3 (reinvention); A key phase of the course which allows you to realise your MA project and midway, launch this at a key industry event. This unique opportunity, provides essential feedback and networks to be built to support not only your final submission but also career and business steps afterwards. This period also provides time for internships and industry meetings, that will help contribute to your new outlook and entrepreneurial ambition.

Assessment and student support

This is a studio based course, situated at our Falmouth campus in Cornwall. It is founded on a model of continuous assessment with key review points throughout the year, a proposed London 'launch' show and final assessment. Throughout the course, careful attention is given to supporting your studies both through our tutor system and student services.

Application and fees

We are now accepting applications for the course*, full details of which will soon be listed on our website. We usually expect applicants from within the field of visual communication and digital media but we also welcome those from broader arts fields and relevant areas of the social sciences.

The usual level of academic requirement is for level 6, undergraduate degree. If you have professional industry experience rather than academic achievement, this may be acceptable for entry to study at this level through a process called APEL (Accreditation of Prior Experiential Learning). We require an average of 6.5 IELTS for language skills. International fees stand at £12,750 for 2016/17.